

GOLD STRIKE®

A ONE STAR REWARDS® CASINO

Travis Tritt makes a splash in Tunica April 21

TUNICA, Miss. (February 24, 2023) – Influenced by the best in southern rock, blues, gospel and honky-tonk, Travis Tritt remains a force in the country music genre as he brings his biggest hits to Gold Strike Theatre inside Gold Strike Casino Resort on Saturday, April 21, at 9 p.m.

Tickets are \$59.95 and are on sale now.

Continually performing shows and holding a heavy appearance schedule, Travis Tritt has proved to be unstoppable. His mainstream career dates back to 1990 with his debut, “Country Club.” His succession of hits put him in the vanguard of the genre’s early ‘90s boom, dubbing him as one of the “The Class of ‘89,” which includes country music superstars Garth Brooks, Clint Black and Alan Jackson.

With hit tracks like “Country Club,” “Help Me Hold On,” “I’m Gonna Be Somebody,” “Drift Off To Dream,” “The Whiskey Ain’t Workin’” and “Here’s a Quarter,” Tritt has consistently dominated the charts and won numerous awards, including Billboard’s Top New Male Artist, the CMA Horizon Award and two Grammys, and a devoted fan base.

Tritt is also known for his sports appearances, having performed at the 1996 Olympics, two Super Bowls, a World Series Game, the opening of the Georgia Dome, the final Braves game at Atlanta-Fulton County Stadium and, in 2013, the NCAA men’s basketball championship.

Most recently, Tritt released his first original full-length studio album in over a decade, titled “Set in Stone.” Released through Big Noise Music Group and produced by Dave Cobb (Chris Stapleton, The Highwomen, Sturgill Simpson), “Set in Stone” features 11 new songs, eight of which were co-written by Tritt. On “Set in Stone,” the Grammy winner delivers the quintessential Travis Tritt sound with a touch of Americana and roots. He pays homage to all sides of his musical personality along with the trademarks of his originality. Opening with the rowdy “Stand Your Ground” and mixing powerful love songs like “Leave This World” with searing country rockers like the first single, “Ghost Town Nation,” the new album is described by Tritt as “getting back to a no-frills, classic, outlaw-country sound.”

For more information on Tritt, visit www.TravisTritt.com.

Gold Strike Casino Resort is located on the Mississippi River, approximately 30 minutes from downtown Memphis. With more than 1,100 luxury guest rooms, a theater, high-limit gaming, award-winning dining and a sportsbook, Gold Strike is the South’s source for energy and

excitement. For more information about Gold Strike Casino Resort, visit www.goldstrike.com. More information about One Star Rewards® is available at www.onestarrewards.com.

###

About Cherokee Nation Entertainment:

Cherokee Nation Entertainment is the gaming and hospitality company of the Cherokee Nation. With three decades of expertise in providing exceptional gaming experience, the company owns and operates Hard Rock Hotel & Casino Tulsa and nine Cherokee Casinos in Oklahoma, including a racino, three resort hotels, three golf courses and other retail operations. CNE operates Gold Strike Casino Resort in Tunica, one of the most recognizable gaming destinations in the region. For more information, visit www.HardRockCasinoTulsa.com, www.CherokeeCasino.com and www.GoldStrike.com.

Media Contacts:

Darcy J. Stephens // darcy.stephens@cnent.com // 918.520.6871

Travis Noland // travis.noland@cnent.com // 918.729.5392